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OF MOBILE APPLICATION COMPANIES
ΣΕΚΕΕ
ΣΥΝΔΕΣΜΟΣ ΕΤΑΙΡΙΩΝ
ΚΙΝΗΤΩΝ ΕΦΑΡΜΟΓΩΝ ΕΛΛΑΔΟΣ
12:44
Pictures
Database
Music
Shopping
8
MAY
Calendar
Security
Community
Your phone
Movie
Calculator
Message
Settings
HAMAC: Presenting Greece in MWC …. to be continued

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Greece @ MWC 2018

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Greece @ MWC 2013-2018

- ✓ 6 years official Greek participation at Mobile World Congress
- ✓ More than 100 companies presented their products and services
- ✓ More than 300 professionals joined the Greek delegation at MWC
- ✓ Opening new markets in Africa, Asia and America

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Greece @ MWC 2018

GREECE
SCALES UP

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GreeceMWC @GreeceMWC

Find us Hall 8.1 I49
4YFN | Connecting Startups Hall M K2

GSMA MOBILE™ WORLD CONGRESS
BARCELONA 26 FEB-1 MAR 2018

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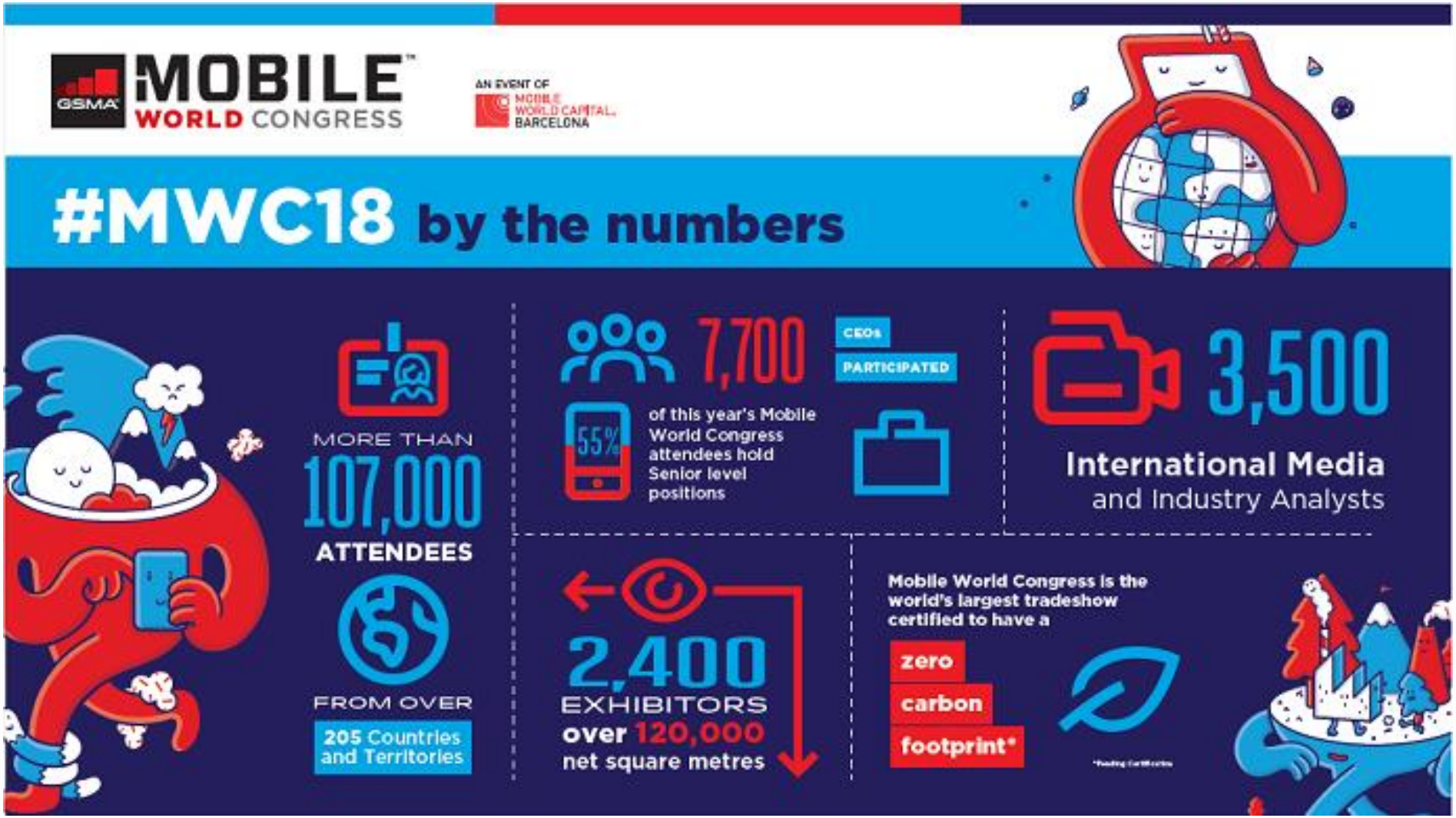
MWC 2018 infographics



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Greece @ MWC 2018 & 4YFN

GREECE
SCALES UP

HELLENIC REPUBLIC
Ministry of Digital Policy, Telecommunications and Media
General Secretariat of Telecommunications & Post

ENTERPRISE GREECE
INVEST & TRADE

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under the auspices of

HELLENIC REPUBLIC
REGION OF ATTICA

GSRT
GENERAL SECRETARIAT FOR
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HELLENIC REPUBLIC
MINISTRY OF TOURISM

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INNOVATHENS

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GREECE
SCALES UP

Innovation
Networking
Tech
Citizen
Collaboration
Future
Smart Cities
Mobility
Consumer

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Greece @ MWC 2018 & 4YFN

GREECE SCALES UP

Innovation Networking Tech Citizen
Collaboration Future Smart Cities Mobility Consumer

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Greece @ MWC 2018

Greece @ MWC 2018 - αποτελέσματα

Οι συναντήσεις που έλαβαν χώρα, τόσο στο **Congress** όσο και στο **4YFN**, έφτασαν τις **500**, εκ των οποίων το **20%** εκτιμάται να έχει αποτέλεσμα την επίτευξη συμφωνίας συνεργασίας.

Πραγματοποιήθηκαν συναντήσεις με τις αποστολές της **Ουάσινγκτον, Ρωσίας, Καναδά, Σουηδίας, Ισπανίας, Αργεντινής, Ισραήλ, Τουρκίας, Εσθονίας, Κίνας, Γαλλίας, Βραζιλίας, το Invest in Bavaria, Invest in Great Britain, το Enterprise Holland, the Hague Business Agency και τον οργανισμό καινοτομίας της περιφέρειας της Καταλονίας**.

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4YFN – connecting startups

Greece @ 4YFN 2018 - αποτελέσματα

Πρώτη επίσημη συμμετοχής της Ελλάδας στο 4YFN.

Οι ομάδες που συμμετείχαν πραγματοποίησαν συναντήσεις με επενδυτές (investors και business angels), με **περισσότερες από 40 εταιρείες** – υποψήφιους πελάτες ή publishers και accelerators και incubators από Φινλανδία και Ισπανία.

Η διεθνής φαρμακευτική εταιρία **Pfizer** έδειξε μεγάλο ενδιαφέρον για τη δημιουργία παιχνιδιού, με σκοπό την ενημέρωση ασθενών σχετικά με την αγωγή τους σε συνεργασία με την **Traptics**.

Πολλές προτάσεις για συνεργασία δέχθηκε η **Happyland Entertainement**, η οποία δέχθηκε και πρόταση για συμμετοχή σε 3 διεθνείς διαγωνισμούς. Επίσης είχε την ευκαιρία του να παρουσιαστεί σε επενδυτές (pitch) στο Discovery Area.

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Greece @ MWC 2019

GREECE
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GSMA
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WORLDCONGRESS

March 20, 2018

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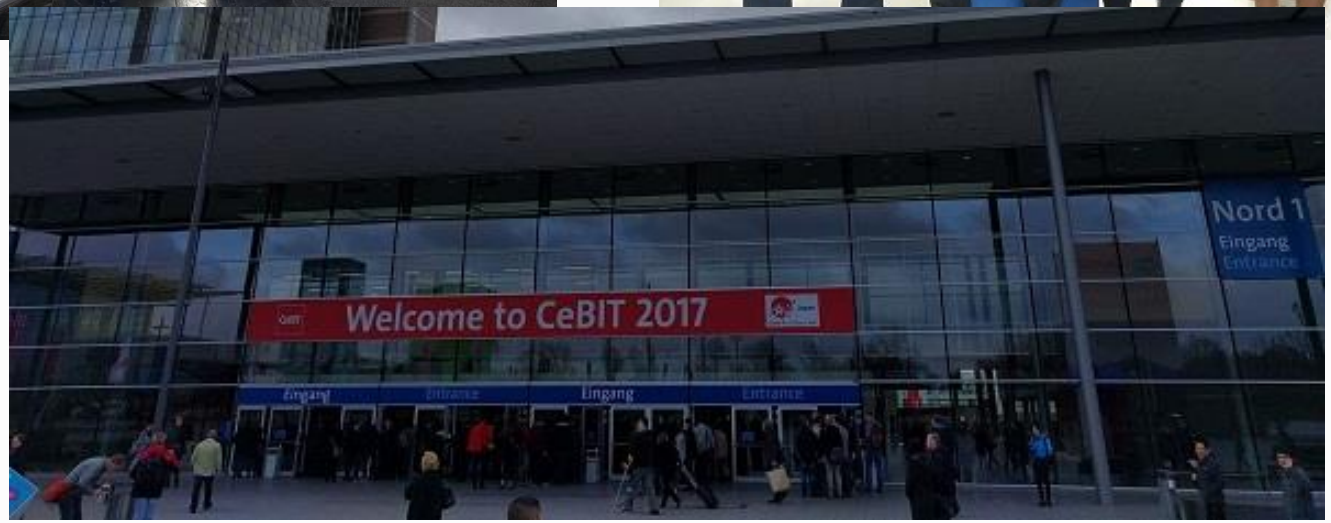
Cebit 2017, Hannover



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Greece @MWC Americas 2017

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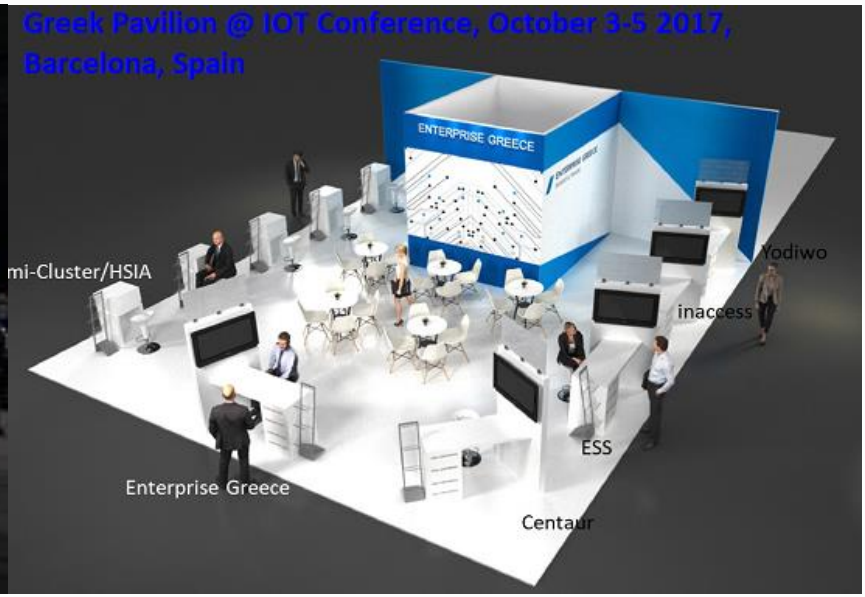
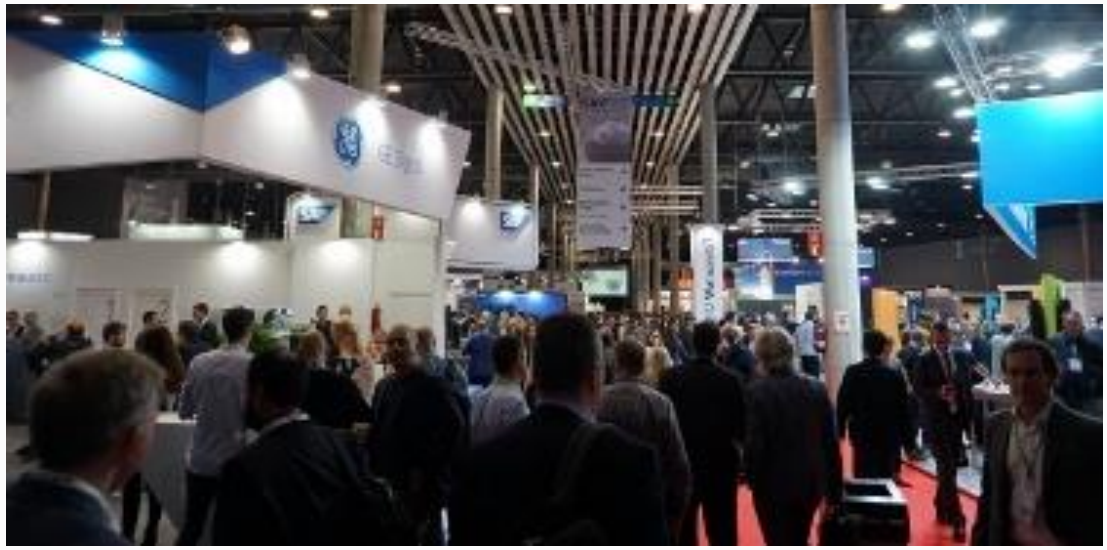
Greece @ IOT 2017, Barcelona





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COiN: EG–GR-CY

Alexandria, November 2017

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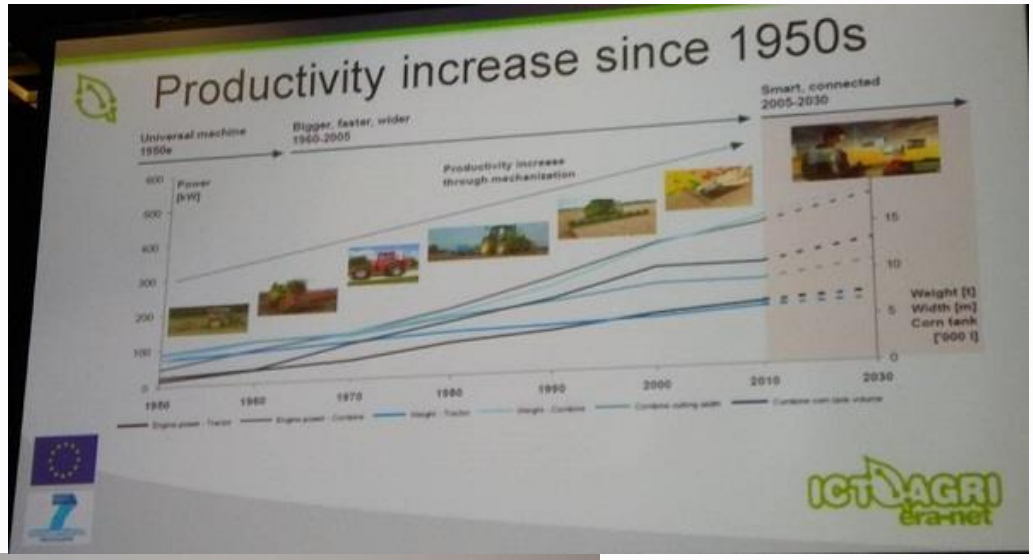
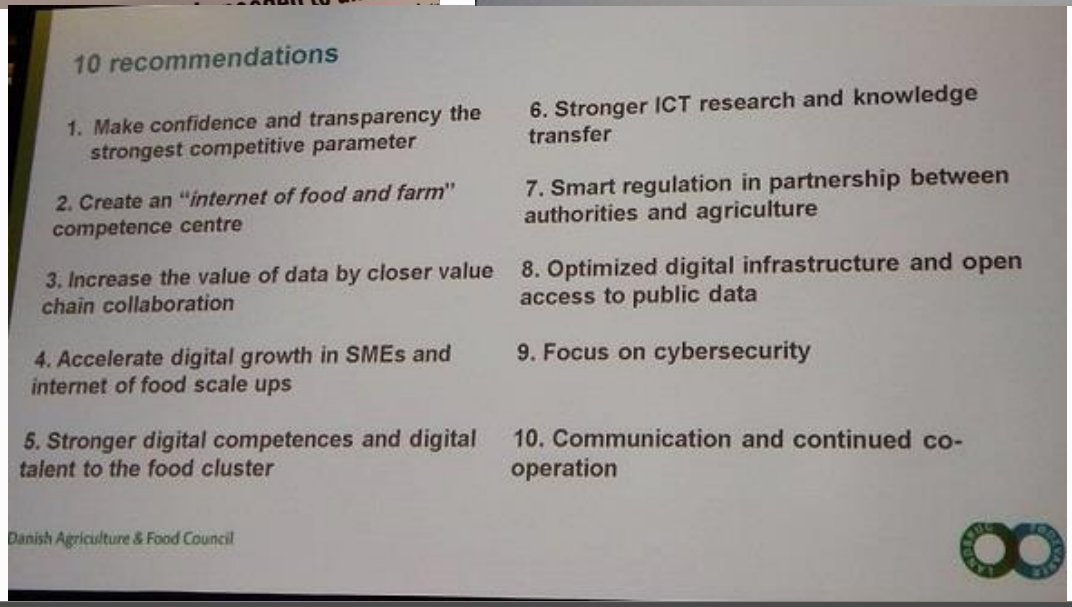
ICT Agri-Conference November 2017





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World Summit Information Society – ITU Conference May 2015, Geveva

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Balkan & BS Hi-Tech Alliance

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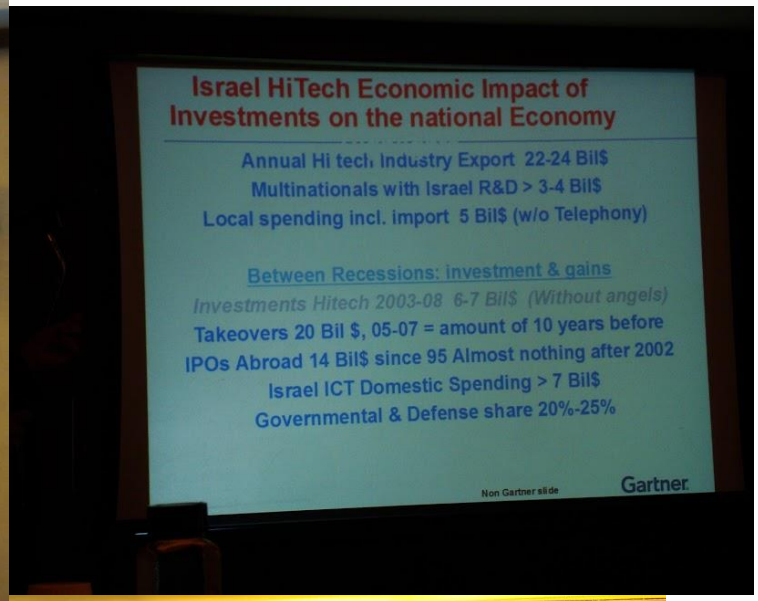
Σynergies with Israel Hi-Tech ecosystem



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Σynergies: Greece @ Silicon Valey

HAMAC Activities (1)

Activities already successful

1. Technology Helps Society
2. miniMBA - training & coaching
3. Gate to contact VCs
4. ICT Conferences (e.g. Infocom, IOT, Smart Cities Conferences, Εφαρμογιάδα, Mobile Excellence Awards, eBusiness Forum, AIA (Digital Gate Challenge) etc)

HAMAC Activities (2)

Planned for 2018

1. Vertical Markets Events
   (Shipping - Tourism – Smart Cities)
2. Developers Certifications - Workshops
3. Events with Associations (ΙΠΕ – Σynergies)
4. Work Teams to practice specific skills but also improve the ones you lack of

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Ευχαριστούμε

Γιάννης Κωτσής-Γιανναράκης

Γενικός Διευθυντής
ΣΕΚΕΕ

: Hellenic Association of Mobile Application Companies

: @hamac_sekee

May 30, 2018