

# ZTE

未来，不等待

# ZTE Corporation

An Overview

March 2016



# Founded in 1985, ZTE is Committed to:



Providing customized communications products and services for clients globally



Respecting employees and enabling their career development, providing opportunities for them to grow with the company



Generating optimal returns for shareholders and giving back to society

# 18 R&D Centers Worldwide



## Xian

- Wireless
- Handset

## Wuhan

- Optical Transmission

## Chengdu

- Network Management
- OS

## Shanghai

- Wireless
- Fixed Network
- Handset

## Beijing

- WDM
- Ethernet Switches

## Chongqing

- Value-added Service

## Sanya

- Service Platform

## Nanjing

- Core Network
- Fixed Network
- Bearer Network
- Cloud Computing

## Tianjin

- RFID
- WiMAX

## Changsha

- Mobile Internet

## Shenzhen

- Wireless
- Transmission
- IC Design



## San Jose

- New Service
- M2M

## Austin

- High-end Chip

## North Carolina

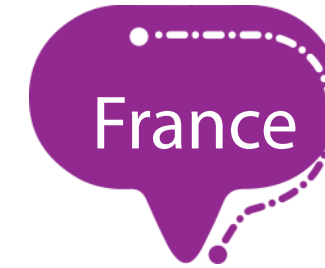
- Wireless (Microwave)

## San Diego

- Wireless(4G&CDMA)

## New Jersey

- Bearer Network
- Fixed Network



## Paris

- Value-added Service



## Stockholm

- Next generation Wireless Technology

# ZTE Provides Products and Service in 160+ Countries



~**60,000** staff



**107 global** branches



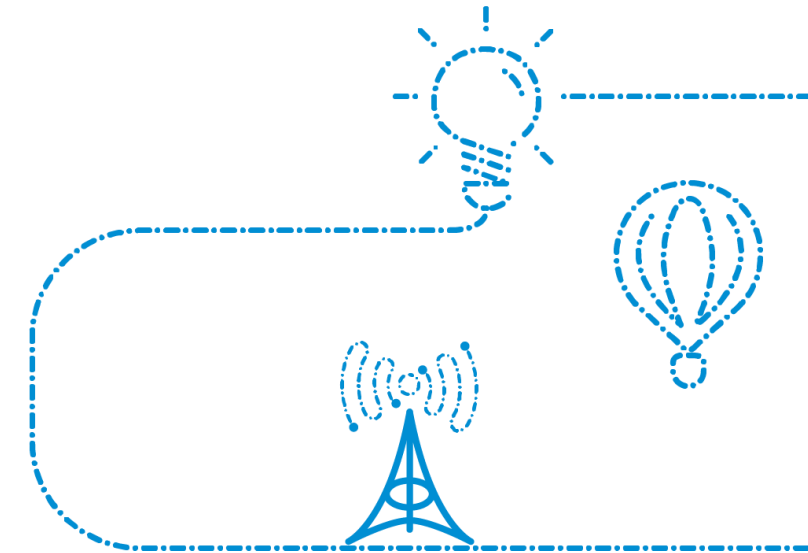
**8+1 global** logistics centers, **15 global** training centers



**1 global** customer center, **6 regional** customer centers, **46 local** customer centers



More than **10,000** after-sales staff, **3,000+** local contracted partners



# Global Top-3 Innovators for Fifth Straight Year with More Than 60,000 PCT Filings

- ZTE ranked third globally in patent applications under the Patent Cooperation Treaty (PCT) in 2014
- ZTE was ranked inside the global Top-3 by WIPO for fifth straight year
- Patent filings exceed 60,000, more than 17,000 have been granted
- More than 90% of the patents owned by ZTE resulted from original inventions, including a high number of standard-essential patents adopted in the telecommunications industry globally
- ZTE is committed to leading-edge innovations in 4G and 5G telecommunications, intelligent mobile devices, optical communications, cloud-computing, big data and emerging technologies to play a leading role in the development of next-generation technologies



# ZTE Management Objectives:



**Innovate** through the understanding of future customer needs and by closely monitoring the rapid changes in the ICT Marketplace.



**Grow** through expanding into new markets and designing innovative products employing the best resources globally.



**Succeed** in achieving quantitative and qualitative targets

# M-ICT Strategy to Realize the Excellence and Value



## Ubiquitous inter-connections

By 2020, there will be more than 50 billion connections  
Mobile traffic is doubling every year



Symbiotic relationship between the digital and physical worlds



## Life and works with the Same Experience

The cloud service is everywhere  
Business applications emerge in endlessly



Focus on information security and privacy especially  
the information and network security

**Under the background of “Mobile Internet of Everything”, ZTE proposed the concept of “M-ICT”**

(M: Man to Man, Man to Machine, Machine to Machine, Mobile)

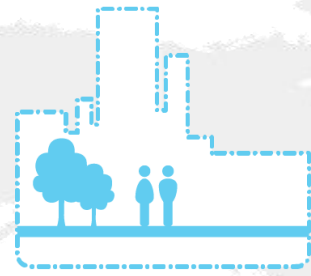
**The overall strategy of ZTE is Enabler@M-ICT**

# Achieve High Quality Growth and M-ICT Core Competence

“5G will be a key catalyst in driving the convergence of networks, services and devices, opening up new possibilities for users and organizations,” said Dr. Zhao Xianming, ZTE EVP, CTO. “To deliver the best user experience for future 5G services, the telecommunications industry needs to collaborate with other industry verticals in order to develop an in-depth understanding of how 5G can serve the needs of different sectors of the economy.”



# Industry-Leading Innovative Solutions



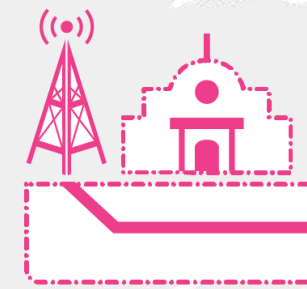
## Smart City

The open and shared Urban Operation Center is the base of city intelligent applications



## Public Safety

Big data analysis on social relations, intelligent video analysis



## Wireless Government

Wireless government network deployed in big cities as Beijing, Shanghai, Tianjin



## Wireless Charging

Wireless charging solution for automobiles reduces cost



## Rail Transit

LTE-R supports various railway wireless services and speed up to 500 km/h



## ATG Broadband

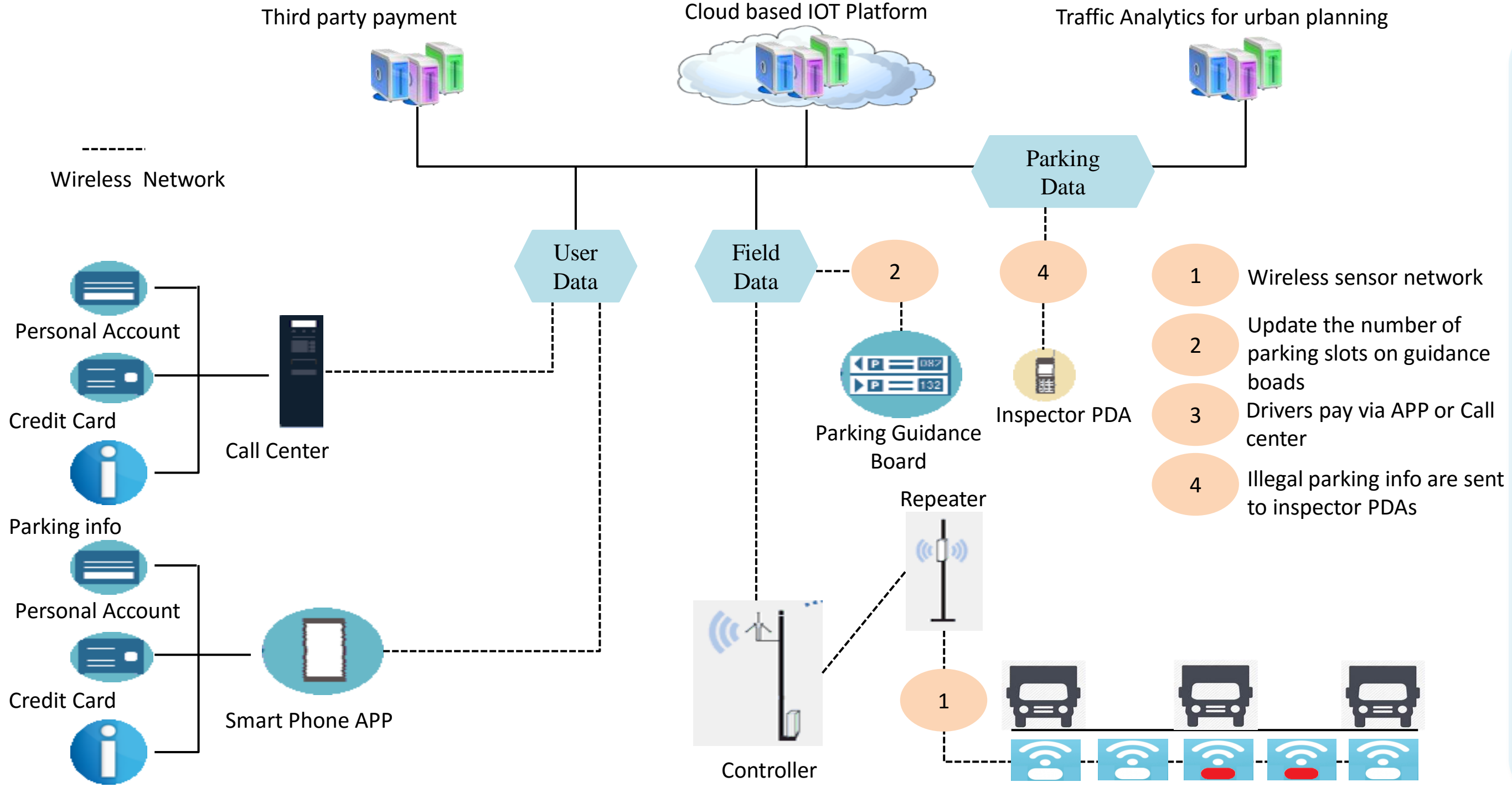
Air to ground broadband provides wireless network services for passengers

# Roadside Parking

Social Stability

Economy Growth

People's Well-Being



## Highlights:

- ◆ Create value
- ◆ Easier to pay
- ◆ Easier to locate
- ◆ Lower carbon emission
- ◆ Easier to expand

# Thank you



Tomorrow never waits

